



nicholas benoit

designer/art director



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objective

Seeking the opportunity to work with a passionate and driven team that pushes the creative bounds while offering clients quality, strategic solutions.

experience

Imagewerks Marketing - Designer/Art Director

Sept. 2014 - Present

Executing digital and print concepts to build brands from the ground up.

Collaborating with developers to design and produce responsive, user-centric web experiences.

Managing, organizing, and prioritizing multiple projects while keeping objectives on point.

Taking the lead with clients on art direction to ensure projects are on time and on budget.

2018 Office Ping Pong Champion.

Brandspring Solutions - Designer

Mar. 2009 - Aug. 2014

Designed direct mail, print collateral, and packaging for clients from automotive to healthcare.

Worked with developers to design and produce websites and digital promotions.

Art directed photoshoots for brand advertising.

Target - Freelance Designer

Feb. 2009

Contracted to concept/produce graphics and generate content for their in-house motion graphics department.

skills

- Art Direction
- Branding
- Print Design
- Wireframing
- UX Design
- Web Design
- Photo Direction
- Storyboarding
- Data Visualization
- User Research

education

The Art Institutes International Minnesota

June 2008

Bachelor of Science Degree in Graphic Design